

Networking Night: **PRestige: LSU Book Bazaar a Success** **March 26**

The Manship School will be hosting Networking Night on March 26 from 5:30 to 7:30 p.m. in the Holliday Forum of the Journalism Building.

Networking Night provides an opportunity for mass communication students to meet local communications specialists in the Baton Rouge area.

Students are also able to inquire about employment positions from the organizations attending the fair.

Not all organizations will be hiring, but the event still provides a way for students to learn how to communicate with professionals and find out what they're looking for in a new hire.

Registration for Networking Night is required. Students can log on to the LSU Careers2Geaux portion of the Career Services Web site to register.

Students are also able to view which organizations will be attending the networking night through Careers2Geaux.

More information can be found online at www.lsu.edu/career.

Interested students can also e-mail Sara Crow, the Manship School career services liaison, at saracrow@lsu.edu. Sara Crow can also be reached by phone at (225) 578-2379.

PRestige, PRSSA at LSU's student-run PR firm, helped make the LSU Book Bazaar a success again this year by providing media coverage through PSAs, talk radio interviews and a spotlight on the LSU homepage.

The LSU Book Bazaar, which has been a recurring event for 30 years, was held March 5-7 and has helped raise more than \$1,000,000 for special purchases for the LSU library system.

Amanda Eisman, public relations sophomore, secured a spot on the front page of the LSU Web page.

Internship Spotlight: Deveney Communication

Deveney Communication, named one of PRWeek's Top 5 Boutique Firms, is now taking applications for its "Summer Scholar" internship program.

The deadline for applying for the internship in New Orleans has been extended for PRSSA members to Tuesday, March 31.

PRSSA at LSU has two former interns from Deveney. Kelli Eason, president, interned in the summer of 2007 and Parker Wishik, secretary, in the summer of 2008.

Check www.deveney.com for more information.

Caitlyn Condon, public relations sophomore, organized a talk radio interview, and Martha Tingle, public relations senior, grabbed a PSA spot on a Clear Channel radio station.

Many other PRestige members created promotional materials for the Book Bazaar, too, and helped make the event a huge success.

PRestige's next client will be VoxMedica, a PR firm located in Philadelphia, Pa. Contact Chelsey Laborde after the meeting or through e-mail at clabor5@tigers.lsu.edu to get involved!

About Our Speaker

Kacey Hill serves as the Public Relations Officer for the National World War II Museum in New Orleans.

Hill graduated from LSU with a double major in Public Relations and History and interned with The Old State Capitol Museum and Offbeat Magazine.

Her experience includes work with Peter Mayer Public Relations, the Office of State Museums and the Lieutenant Governor's office.

She serves on the board of the Louisiana Association of Museums and volunteers her skills to help market everything from charitable events to garage bands.